



## The Best Fit For Your Bank's Social Media Marketing Efforts.

**IT'S EASY. IT'S EFFECTIVE. AND IT  
HELPS YOU MASTER SOCIAL MEDIA.**

If you're looking for a way to make your social media management easier – or are just getting started and need some help diving in – Gremlin Social Guardian is the solution. Need to convince your boss? We've got you covered. This list of talking points will make it clear that when it comes to social media management, Gremlin Social Guardian is *the* tool to use.

### 1. We've got **credibility**.

*Gremlin Social Guardian is endorsed by the American Bankers Association\* for social media marketing and compliance.*

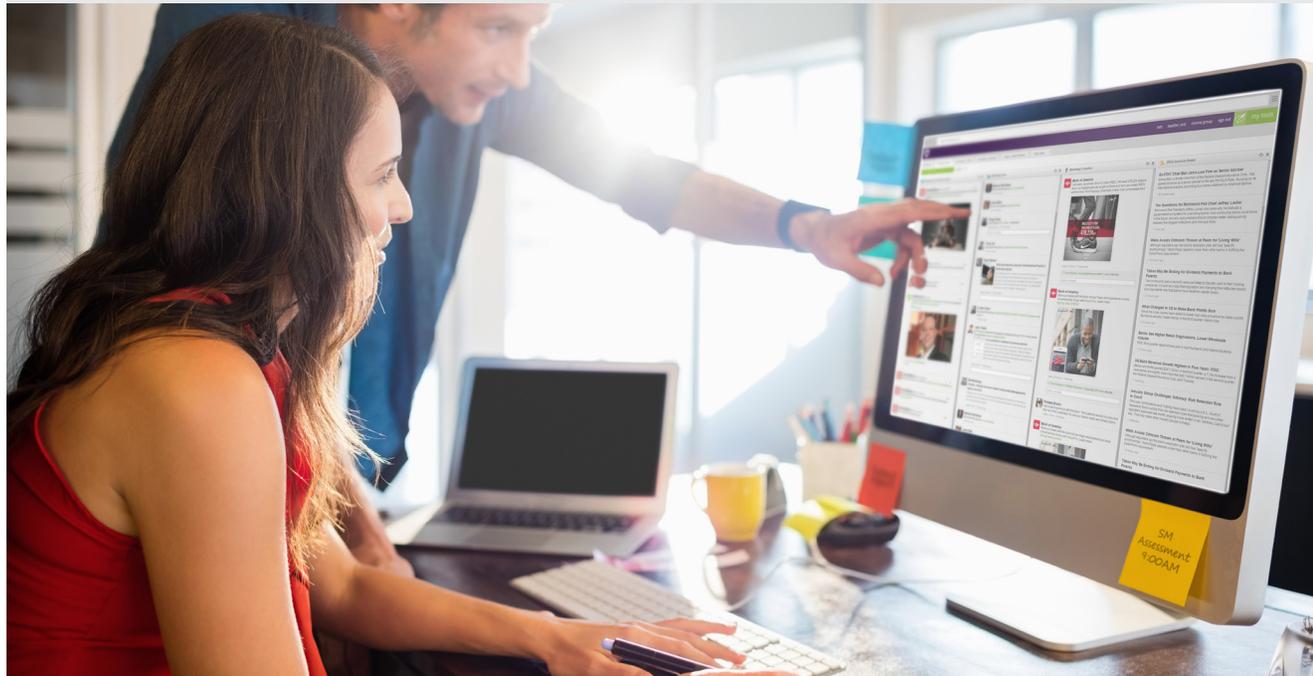
**And!** After an extensive due-diligence review by the ABA's Corporation for American Banking, the ABA awarded Gremlin Social Guardian its endorsement as the market leader in social media marketing and compliance for banks and financial services. Our technology and innovation allows us to deliver convenient and intuitive solutions for banks and customers alike.

### 2. We'll help you get started and provide **support** along the way.

*Our team at Gremlin Social wants to help you succeed.*

Our goals are to keep you informed on the latest in social, answer your questions along the way, and make sure you're comfortable using our platform.

\*through its subsidiary the Corporation for American Banking



# We want you to succeed.

Our mission at Gremlin Social is to keep those in the financial services sector safe when using social media. We provide onboarding, training, strategic services, and customer support as part of our service to better ensure your success. We continually create content to help you gain a better understanding of the platform in conjunction with the social media networks it provides protected access to, while also maintaining a close watch on regulations to keep you up to code.

## WANT MORE PROOF?



Sign up for a demo today:  
[demo.gremlinsocial.com](http://demo.gremlinsocial.com).  
Invite your boss!



Gremlin Social is a leading provider of social media management solutions for financial services firms. We help you stay compliant, manage your reputation, and engage your customers effectively.

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### 3. We know the rules, and we'll help you follow them.

*Gremlin Social's team is passionate about social media AND financial services.*

We build our software to keep you safe within financial regulations, allowing you to master social media with confidence.

### 4. We make it easier for you to find and reach your audience.

Social media makes sharing your messaging and engaging with customers personal and instantaneous, and helps build brand loyalty. Gremlin Social Guardian helps you engage in conversations already happening, while also reaching out to new and potential customers through advanced search filters.

### 5. We'll help you effectively manage your time on Social Media.

Monitoring multiple social media accounts across several networks can be a daunting task. We know you're already busy, so Gremlin Social Guardian makes it possible for you to handle your social media messaging within one easy-to-use platform. You can keep a close eye on all your social media accounts and team members in just a few minutes each day!

